



ACTIVITY 2 - STARTER



Where Am I?

- I've travelled 385 km to get here...
- I've got 3 hours 30 minutes to explore.



Blackpool



London



Nottingham



Salisbury





ACTIVITY 2 - STARTER



Where Am I?

- It's cost £171.00 to get me here...
- The Thrill Seekers are moaning.



Coleraine



Fort William



London



Newcastle





ACTIVITY 2 - STARTER



Where Am I?

- It's taken 4 hours 15 minutes to get here...
- At least the Culture Vultures are happy.



Beddgelert



Coleraine



Newcastle



Salisbury





ACTIVITY 2 - TOUR DIARY



Your overall aim is to plan and lead a UK tour that will:

- keep your tour party satisfied
- make a substantial profit.

Last time, you used the Mystery Tours website to create your tour plan.

In this second activity, you will lead the tour tracking the progress of your tour party each day.

Getting Started

Within your group, review your tour plan.

- Are you still satisfied with the decisions you made?
- Are there any changes you want to make?
- If so what are they?

Write your comments in this space.

Recording Your Results

Click on the wall map in Brian's office to start your tour (see screen shot A below).

Within your group, study the information that appears on screen (see screen shot B below).

Experiment with the activity - in particular, observe what happens if you:

- click on the down arrow underneath the question
- select one of the list of options that appear
- click on the flashing arrow to the right of your selection.

What do you think each section of the screen is meant to show?





ACTIVITY 2 - TOUR DIARY



Creating Your Tour

Use the drop-down menus to input your responses for each day.

Once you are ready, click on the 'Start Tour' button to proceed.

Track the progress of your tour party each day.

Be prepared to respond to any challenges that arise at each destination.

Record your outcomes at the end of each day in the table on the separate sheet.

Try to identify and respond to any issues as you go along.

Don't let an issue get too serious before you deal with it.

You may find it necessary to change your original tour plan.

If so, consider the wider impacts of the changes you want to make.

Finishing Off

Now, within your group, discuss the following questions.

- How satisfied are you with the outcomes of your tour?
- Did your tour meet all the required aims?
- Did you keep to your original tour plan or were you forced to make changes?
- Which day(s) went especially well? Why?
- Which day(s) went especially badly? Why?
- How would you do things differently next time?

Write your comments in this space.



ACTIVITY 2 - PROGRESS TRACKER



Hi there... Brian Mystery here again.

You know, leading a tour can be a stressful experience... particularly if you're stuck with a demanding tour party like this one. I expect my Tour Managers to keep a cool head and respond to any issues as they arise.

Use this progress tracker to record the outcomes of your tour from day to day.

Identify any issues before it's too late and change your tour plan if need be to respond to them.

Keep this progress tracker safe at the end... you'll need it again soon.

Brian Mystery



	DAY 1	DAY 2	DAY 3
	General	General	General
Start Location...	Mystery Tours HQ		
Start Time	8:00 am	8:00 am	8:00 am
Destinations Visited			
Finish Location			Mystery Tours HQ
Finish Time			
Accommodation			Not Needed
	Budget	Budget	Budget
Start Of Day	£ 30,000.00		
End Of Day			
Net Change			
	Satisfaction	Satisfaction	Satisfaction
	Nature Lovers	Thrill Seekers	Culture Vultures
Start Of Day	50%	50%	50%
End Of Day			
Net Change			